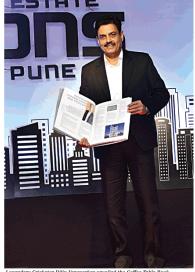
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CONSUMER CONNECT INITIATIVE





Realty bigwigs carve a niche

Real Estate Icons of Pune, coffee table book by The Times Group, that talks about the path-breaking journeys of leading realtors, who have transformed Pune's skyline, was unveiled at a glittering ceremony. With Dilip Vengsarkar as the chief guest, the function was attended by city's top developers

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t was indeed an eventful evening. After all, it was the unveiling ceremony of a unique coffee-table book, Real Estate Icons of Pune of The Times Group As the name suggests, the book captures journeys of Pune's iconic realtors: thei beginnings, expansions, chal-lenges they faced en route, and the eventual spectacular

successes. Renowned cricketer Dilip Renowned cricketer Dilip Vengsarkar formally unveiled the coffee-table book and felicitated the icons featured in for their exemplary contributions to the real cestate sector in the city. A video presentation, which offered a gilmpse into the coffee-table book, followed the felicitation. Several real estate bigwigs and eminent personalities from the city were prominently present.

The unveiling function started on a high note with a well-known standup comedian and cricket humourist Vikram Sathaye entertaining the audi-

cricket humourist Vikram Sathaye entertaining the audience through cricketing anec-dotes filled with punches and mimicry of many former play-ers. He also hosted a chat show with the Colonel - as Vengsarkar was fondly called, who spoke on a wide range of topics such as good old days of cricket, former skippers, play-ers' selection and of course, fond memories of India's maiden World Cup win in 1983.

"Today, our team has come a long way. Though cricket is changing with times, each era has its own distinct memo ries. Our team is doing well and we have had many players who have taken the game to the different heights. I am happy that a lot of cricketling talent is coming up in Pune. If this good talent is harmessed, we can see many of these players excelling at national and international level." Vengsarkar also spoke about how Pune has changed over the years. "Earlier, I used to come to Pune at Decan Gymkhan. I remember wide roads and a peaceful city. It has changed for better and it's good that The Times ries. Our team is doing well



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but also converted many of the city outskirts into thriving realty and commer cial hubs. Thanks to the foresight of these visionaries, areas like Wakad, Hinjewadi Kharadi, Aundh Baner, Hadapsar Pashan, Kalayni Na gar, Yerawada et al stand tall as city's most happening business centres. This CTB talks about

































opments.



novative concepts in construction practices and the book will high-light it," said Vilas Ku-

mar Thanmal Palre-

sha, Founder and Chairman, VTP Group

"What readers will get in this book is how

realtors saw the latent potential of the city

"Passion and innovation are cornerstones of any business and the book will give readers an idea how realtors have literally transformed Pune's skyline," said Vineet Goyal, Joint Managing Director, Ko-

Faraz Furniturewala (Unity Infinity)

"Twin cities of Pune and "Twin cities of Pune and Pimpri-Chinchwad have achieved a lot in the short span of time and the book will talk about these cities achievements as much it will give us success stories of re-altors," said Moti Panjabi, Moraciero Director Panyo. Managing Director, Rama

"Thanks to the realtors, Pune's homebuyers have a lot of choice. This book will tell readers how realtors have made it liveable city," said Di-nesh Agarwal, Co-Chairman, Bramhacorp Ltd "Documentation of Pune's

hinoor Group.
"Thanks to the realtors,

THE ICONS

- Atul Chordia (Panchshil Realtv)
- Rohit Gera (Gera Developments)
- Shrikant Paranjape (Paranjape Schemes Construction Ltd)
- Shashank Paranjap (Paranjape Schemes Construction Ltd)

- Nitin Nyati (Nyati Group)
 Plyush Nyati (Nyati Group)
 Rahui Nahar (Xrbia)
- Siddharth Vasudevar (Vascon Engineers Ltd)
- Satish Magar (Magarpatta Township Development & Construction Co Ltd)

- Manish Jain (Kumar
- Vilas Kumar Thanmal Pairesha (VTP Group)
- Subhash Goel (Goel Ganga Developments)
- Krishnakumar Goyal (Kohinoor Group)
- Vineet Goyal (Kohinoor Group)
- Rajesh Goyal (Kohinoor
 Group)
- Arvind Jain (Pride Group)
- Shravan Agarwal (Pride Purple Properties)
 Dinesh Agrawal (Bramha Corp Ltd)
 Suhas Lunkad (Rohan Group)

- Abhijit Jagtap (SKYI Developers)
- Kishore Jain (Excellaa -Kalyanee Fortune Properties)
- Nilesh Agarwal (Excellaa -Kalyanee Fortune Properties)
- Moti Panjabi (Rama Group)
- Anup Jhamtani (Jhamtani
 Group)
- Vasant Kate (Yashada Realty Group)
- Shabbir Furniturewala (Unity Infinity)





destinations in the country Realtors attending the event expressed pleasure over the coffee-table book. "It's a good coffee-table book. "It's a good concept to publish such a book as these journeys remain documented. It is a unique concept successfully implemented," said Shravan Agarwal, Joint MD, Pride Purple Group.

"It was nice to attend this event. The concept of the coffee-table book is interesting

be a nice document for the next generation to read about these path-breaking journeys. More and more such events

All

More and more such events should be implemented," opined Ashok Chordla, Manging Director, Solitaire.
"Pune has undergone a sea change and realtors are one of the major contributors to the city's growth progress. This book will throw light on this," said Arvind Jain, Managing Director, Pride Group, "Outskirts of Pune are now realty hotspots. It would be

Ashok Chordia

Pune along with the stories of realty bigwigs in the book," stated Harish Shroff, Director,

Anup Jhamtan

stated Harish Shroff, Director, Nyati Group,
"Today, affordable housing has redefined the realty sector. Coming up with a book that talk about pioneering contribution of relators is an innovative idea," opined Rahul Nahar, Founder, Xrbia.
"The book will make a good read and it will be a nice document not only for the real estate sector but also for the

generations to come," felt Sid-dharth Vasudevan, Managing Director, Vascon Engineers Pvt Ltd.

Pret. Ltd.

"Apart from talking about realtors' success stories, the book is also giving us a glimpse into Pune's transformation," said Manish Jain, Managing Director, Kumar Properties.

"Realtors have made a pioneering contribution not only in strengthening the real estate sector in the city but have also introduced many in-

Group has come up with a coffee-table book that talks about the professional Journeys of real estate stalwarts. I am sure it will be an inspiring read," he added.

'Real Estate I cons of Pune', is an ode to the chieftains of the real estate sector who, with their vision, passion and determination, have introduced pioneering concepts in construction techniques and helped Pune city emerge as a premier really destination in India
These icons have not only transformed Pune's skyline

as it is very much about the city's transformation as it is the professional journey of realty honchos," said Shashank Paranjape, Managing Director, Paranjape Schemes (Construction) Ltd.

"Construction industry has undergone a lot of change and so has Pune. RERA has done a lot of good. I appreciate the concept of the coffee-table book. For me, reflecting on our own journey has been a nice experience," said Anup Jhamtani Managing Director, Jhamtani Group.

"The coffee-table book will



Vikram Sathaye in conversation with legendary cricketer Dilip Vengsarkar



realty icons will go a long way in capturing the essence of Pune's growth story," said Suhas Lunkad, CMD, Rohan

Suhas Lankad, CMD, Rohan Group
The book is a canvass giving interesting stories of vibrant personalities that have made city's realty picture complete," said Abhijii. Jagtap, Founder Director, SKYI Group
Though the coffee-table book talks about individual achievements, we all know it's a collective effort that has made Punct to be in the big league." said Nilesh Agarwal, Director, Excellaa.

Developers can change things for good and this contribution, in the long run, helps the city and its people grow. Therefore, it is good to talk about iconic journey of icons in the book format," said Vasant Kate. CMD. Yashada Realty Group "While talking about the icons, the coffee table book will give readers a compact picture Pune's change. Today, luxurious homes are also available in budget section," said Faraz Eurniture-wala, CEO and Director, Unity Infinity.